

WCCO-TV

90 SOUTH ELEVENTH STREET, . MINNEAPOLIS MN 55403-2450

WCCO-TV

AND

PAGE 1

35698	AGENCY (OR SERVICE) ACTING AS AGENT FOR 339143		ADVERTISER (OR AGENCY AND ADVERTISER)	
NAME	BUYING TIME		OBERMUELLER FOR CONGRESS	
AND	650 Massachusetts Ave NW Ste 210		3874 Danbury Trl	
ADDRESS	Washington	DC 20001-3796	Eagan	MN 55123-1550
	USA		USA	
CONTACT	KRISTA MURRAY		PRDDUCTEST#2080	
LOCAL SALESPERSON	Nicole Roy Pol	AGENCY EST. NO. 2080	PRODUCT CODE	1300
NATIONAL SALESPERSON				
BROADCAST SCHEDULE STARTING 10/16/12 AND ENDING 10/22/12 NO. WEEKS: 1				

Cancellation Notice
Required
Announcement 28 days
prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	01111..	4	07:00A	09:00A	30S	10/16/12-10/19/12	CBS THIS MORNING	4	425.00	1700.00
2	01011..	3	04:58A	05:58A	30S	10/16/12-10/19/12	SUNRISE THIS MORNING	3	340.00	1020.00
3	10000..	1	04:58A	05:58A	30S	10/22/12-10/22/12	SUNRISE THIS MORNING	1	340.00	340.00
4	01101..	3	04:29A	04:58A	30S	10/16/12-10/19/12	4 NEWS THIS MORNING	3	200.00	600.00
5	10000..	1	04:29A	04:58A	30S	10/22/12-10/22/12	4 NEWS THIS MORNING	1	200.00	200.00
6	01011..	3	05:58A	07:00A	30S	10/16/12-10/19/12	THIS MORNING	3	725.00	2175.00
7	10000..	1	05:58A	07:00A	30S	10/22/12-10/22/12	THIS MORNING	1	725.00	725.00
8	01010..	2	09:00A	09:58A	30S	10/16/12-10/18/12	ANDERSON	2	350.00	700.00
9	10000..	1	09:00A	09:58A	30S	10/22/12-10/22/12	ANDERSON	1	350.00	350.00
10	00111..	3	11:58A	12:30P	30S	10/17/12-10/19/12	NOON NEWS	3	675.00	2025.00
11	10000..	1	11:58A	12:30P	30S	10/22/12-10/22/12	NOON NEWS	1	675.00	675.00
12	01011..	3	12:30P	01:00P	30S	10/16/12-10/19/12	THE BOLD & THE BEAUTIFUL	3	400.00	1200.00
13	10000..	1	12:30P	01:00P	30S	10/22/12-10/22/12	THE BOLD & THE BEAUTIFUL	1	400.00	400.00
14	01101..	3	02:58P	03:57P	30S	10/16/12-10/19/12	DR. PHIL	3	450.00	1350.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser

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AND	650 Massachusetts Ave NW Ste 210		3874 Danbury Tr1		
ADDRESS	Washington DC 20001-3796		Eagan MN 55123-1550		
	USA		USA		
CONTACT	KRISTA MURRAY		PRODUCT#2080		
LOCAL SALESPERSON	Nicole Roy Po1	AGENCY EST. NO. 2080	PRODUCT CODE 1300		
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/16/12 AND ENDING 10/22/12 NO. WEEKS: 1					

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			FROM	TO						
15	10000..	1	02:58P	03:57P	30S	10/22/12-10/22/12	DR. PHIL	1	450.00	450.00
16	01110..	3	09:58A	11:00A	30S	10/16/12-10/18/12	PRICE IS RIGHT	3	475.00	1425.00
17	10000..	1	09:58A	11:00A	30S	10/22/12-10/22/12	PRICE IS RIGHT	1	475.00	475.00
18	01111..	4	12:59P	01:58P	30S	10/16/12-10/19/12	THE TALK	4	325.00	1300.00
19	00111..	3	10:58A	12:01P	30S	10/17/12-10/19/12	YOUNG & THE RESTLESS	3	500.00	1500.00
20	10000..	1	10:58A	12:01P	30S	10/22/12-10/22/12	YOUNG & THE RESTLESS	1	500.00	500.00
21	01011..	3	01:59P	02:58P	30S	10/16/12-10/19/12	LET'S MAKE A DEAL	3	325.00	975.00
22	10000..	1	01:59P	02:58P	30S	10/22/12-10/22/12	LET'S MAKE A DEAL	1	325.00	325.00
23	01111..	4	03:57P	05:00P	30S	10/16/12-10/19/12	ELLEN DEGENERES	4	750.00	3000.00
24	01110..	3	05:59P	06:30P	30S	10/16/12-10/18/12	M-F 6PM NEWS	3	2200.00	6600.00
25	10000..	1	05:59P	06:30P	30S	10/22/12-10/22/12	M-F 6PM NEWS	1	2200.00	2200.00
26	01011..	3	06:27P	07:00P	30S	10/16/12-10/19/12	WHEEL OF FORTUNE	3	3000.00	9000.00
27	10000..	1	06:27P	07:00P	30S	10/22/12-10/22/12	WHEEL OF FORTUNE	1	3000.00	3000.00
281	1	05:58P	07:00P	30S	10/21/12-10/21/12	SIXTY MINUTES SUNDAY	1	5500.00	5500.00
29	01110..	3	11:37P	12:38A	30S	10/16/12-10/18/12	THE LATE LATE SHOW W/CRAIG	3	255.00	765.00
30	10000..	1	11:37P	12:38A	30S	10/22/12-10/22/12	THE LATE LATE SHOW W/CRAIG	1	255.00	255.00

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	USA	USA	
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LOCAL SALESPERSON	Nicole Roy Pol	AGENCY EST. NO. 2080	PRODUCT CODE 1300
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			FROM	TO						
31	01110..	3	10:35P	11:38P	30S	10/16/12-10/18/12	LATE NIGHT WITH DAVID	3	650.00	1950.00
32	10000..	1	10:35P	11:38P	30S	10/22/12-10/22/12	LATE NIGHT WITH DAVID	1	650.00	650.00
33	0111...	3	12:37A	01:07A	30S	10/16/12-10/18/12	10P NEWS REPLAY	3	200.00	600.00
34	1000...	1	12:37A	01:07A	30S	10/22/12-10/22/12	10P NEWS REPLAY	1	200.00	200.00
351.	1	07:57A	09:00A	30S	10/20/12-10/20/12	SAT 8AM NEWS	1	475.00	475.00
361	1	09:58A	11:30A	30S	10/21/12-10/21/12	WCCO SUNDAY MORNING NEWS	1	775.00	775.00
371	1	05:28P	05:58P	30S	10/21/12-10/21/12	SUNDAY 5:30P NEWS	1	1700.00	1700.00
Total Contract:								75		57080.00
Billing Summary										
Otr 4 12						55380.00	Oct	Nov	Dec	Total
								.00	.00	55380.00
GRAND TOTAL										55380.00

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